

# New Scots Dragon predicts net gains

**THERE is a new Scottish Dragon in the Den – and Duncan Bannatyne had better look out.**

Scots businessman Shaf Rasul, said to be worth up to £100million, is one of the stars of a new online version of hit business show Dragons' Den.

The entrepreneur and investor from Alloa, Clackmannanshire, reckons it will be even bigger than the BBC Two equivalent because of the internet's appeal.

Shaf, 38, who has already started filming, said: "It's going to be phenomenal.

"It's just like a TV show and has been shot to TV quality, but will be broadcast online

and has added benefits in that viewers can take part and give opinions on the pitches.

"This will be more popular than the TV Dragons' Den. There are viral videos online

because we have the best of both worlds – being on the net and potentially on TV as well."

Dragons' Den online goes live on March 30 and will feature Shaf and London-based

***'This will be even bigger than the TV version. It's the best of both worlds'***

that have been seen 300 million times. Do you think telly's Dragons' Den will be viewed that much? I don't.

"People can also share content and send links to mates. It's going to be bigger

internet entrepreneur Julie Meyer as the business gurus who decide whether to invest in contestants' ideas. Radio 1 newsreader Dominic Byrne will present the action.

Shaf is best known for

computer technology firm E-Net which he started 10 years ago. He now owns 19 companies, has a wide array of investments and initially rejected the job of Dragon.

He said: "I was asked to do the TV version two years ago but was too busy. When they came with the new idea, the digital content swung it for me."

The businessman, who is married with two kids, hopes to set himself apart from fellow Scottish Dragon Bannatyne.

He said: "I don't think we'll be competing. Our show has a younger demographic and different format, so we'll be looking at different types of investments."